(Download/print the document: HERE)

Information on the use of cookies

1. Data Controller

The website, available at https://polczfood.com/, is hosted by

POLCZ FOOD Limited Liability Company

Abbreviated name: POLCZ FOOD Kft.
Company registration number: 10-09-038879
Tax number: 26186304-2-10
Registered office: 3000 Hatvan, Hungary, Mészáros Lázár út 72.
Postal address: Hungary, 3000 Hatvan, Mészáros Lázár út 72.
Phone: +36 30 655 9795 (in English)
E-mail address: support@polczfood.com Website:
https://polczfood.com/

(hereinafter referred to as the "Data Controller").

Please be informed that in order to improve the quality of the services of the website https://polczfood.com/ (hereinafter referred to as "the website"), to facilitate the use of the website and, with your consent, for the purpose of analysing your visit and displaying online advertising, we use cookies. You can read below about cookies in general and then about the processing of data by cookies on our website.

2. About cookies in general

2.1. What are cookies?

A cookie is a small piece of data (a packet of variable, alphanumeric information) that is sent to your device by the server of the website you are browsing. The cookie is stored in the browser program of your computer, phone or tablet and can be read later by the sending server. The cookie cannot be read by any website other than the one that placed it. Cookies tell us about visitors' habits when using the website. Cookies can be used for a variety of purposes, such as to measure the number of

visitors to the site or to facilitate browsing by remembering pages previously visited within the site. No cookie contains any personal information that would directly enable anyone to contact you by email, telephone or traditional mail. Cookies are not in themselves capable of identifying the user, but only of recognising the visitor's device. If you do not wish to accept the use of cookies on the site, you can set your web browser to inform you of the placement of cookies or to prevent the placement of cookies.

Functions such as cookies can also be implemented by tools that are not considered cookies in the IT sense, because they only partially meet the above description. However, from a data protection and data management point of view, the rules applicable to cookies must also be complied with when using such tools, so the term cookie used in this document should be understood to include such additional tools.

2.2. How can you control how cookies work?

We place cookies on the device you use to visit our website (your computer, phone or tablet). We will inform you of this when you start browsing our website, in a popup window when the main page loads.

We do not need to obtain your consent to place cookies to provide the functionality and convenience of our website. We need your consent to start using cookies that identify your device, those used for anonymous visit analysis and those used for data collection for marketing purposes. Your consent is requested in the pop-up window mentioned above. You can call up this window at any time by clicking on "Cookie settings" at the bottom of the page, and you can change your consent to each collection at a later date.

You can choose to disable and delete cookies in your internet browser settings at any time, regardless of the settings we provide above. Please note, however, that without the use of "necessary/functional" cookies, you will not be able to access many of the features that make your browsing experience easier, or some of our services may not function properly.

2.3. Managing cookie settings in browsers

You can change your cookie settings in the pop-up window or via your browser. You can disable the use of cookies by activating a setting in your browser that allows you to refuse all or some cookies. These settings are usually available in the "settings" or "preferences" menu of your browser. Use the following links to find out more:

Chrome: https://support.google.com/chrome/answer/95647?hl=de
Firefox: https://support.mozilla.org/de/kb/cookies-informationen-websites-aufihrem-computer

Microsoft Edge: go to https://support.microsoft.com/de-de and type "cookies" in the search box.

Safari: go to https://support.apple.com/de-de and type "cookies" in the search box.

Opera: https://help.opera.com/de/latest/security-and-privacy/

2.4. Types of cookies

Cookies can be either session cookies - cookies that are valid at the time of processing - or persistent cookies - cookies and we distinguish between first-party (internal) and third-party (external) cookies. Below you can read what these terms mean to help you better understand the cookies we use and why we use them.

2.5. Cookies valid during your browsing session

Cookies that are valid during a browsing session allow you to be recognised during your visit to our website and therefore any page changes or selections you make from page to page within the website can be remembered by the browser. These cookies allow you to move quickly and easily through a number of pages on a site and back without having to identify yourself on each page you visit or repeat processes (such as filling in a form). At the end of your browsing of the site or when you close your browser, but within a few hours at most, these cookies will be automatically deleted from your device.

2.6. Permanent cookies

Persistent cookies are cookies that remain "persistent" on your computer for a certain period of time (their validity period is defined in days, weeks, months or years) after the browsing process has expired, and therefore allow you to recall users' preferences or actions during a subsequent visit to the site (e.g. they can be used to store the data entered on a form on a given page). Until the expiry of the validity period, saved cookies are stored on your device, but you can delete them before the expiry of the predefined time limits.

2.7. Cookies from the website operator

Cookies from the server of the website you are browsing. In the present case, these are functional and convenient cookies from the server hosting the website operated by the Data Controller, the general characteristics and functioning of which are described above. These cookies record the IP address of your device, the pages you visit when using the website, and possibly (at your choice) the data you enter. This is to allow you to avoid having to repeat the process of opening a new page or returning to the site after leaving the site, opening the same pages or, at your option, re-entering data, when using the site.

We use cookies to provide registered users of our website with the appropriate permissions; once a user has logged in to the website, they will be given the necessary permissions. No other information is stored by these cookies in this context, including when you logged in, who logged in, and we simply use them to check your access rights.

These cookies are known as session cookies and are valid during your browsing session. This means that when someone starts browsing the site, the cookie is activated and then persists for up to a few hours after the user's last activity, or expires when the user exits.

An exception to this is a cookie that remembers your login data at your discretion, which is stored on your browsing device for 365 days.

2.8. Third-party cookies

Third party cookies are not from the Data Controller or the server hosting the website. These cookies are also stored on your computer, phone or tablet when you visit the site, as described below.

2.8.1. Visit analysis

The files from Google, TikTok, PixelYourSite, Powr help to monitor the site and provide information on how the site is used (such as the number of visitors to the site, the pages viewed, the country of the visitors - where the user is browsing from, where the user is "coming from" - from which other site -, the browser used, the operating system, the internet service provider and the resolution of the monitor used, the time the user browsed the site, when the user left the site). This information is used to generate statistics and to further improve the site.

The visit analysis, with the settings we use, results in anonymous statistical data alone, which does not identify your device (and you). However, Google Ireland Ltd., TikTok Technology Limited, MINIMAL WORK S.R.L. (Pixelyoursite), POWR Inc., who provide analytics cookies, may be able to identify your device and you in relation to the other services they provide directly to you. This is the case, for example, if you visit our website in the same browser in which you are logged in with your Google Account. However, we will not be able to identify you or your device in such a case.

The data collected in this way will therefore be processed by Google Ireland Ltd. (Gordon House, Barrow Street, Dublin 4, Ireland), TikTok Technology Limited (10 Earlsfort Terrace, Dublin, D02 T380, Ireland), MINIMAL WORK S.R.L. (PixelYourSite - Comuna Bujoreni, Nr. 145, Județ Vâlcea, Sat Olteni, Romania), POWR Inc. (44 Tehama Street, San Francisco 94105, USA), Google, TikTok, PixelYourSite, Powr, the owner and operator of the assets of PixelYourSite, Powr.

If you have consented to the collection of browsing data for marketing purposes, Google Ireland Ltd, TikTok Technology Limited, MINIMAL WORK S.R.L. (PixelYourSite), POWR Inc. will also use the above data for their own purposes to deliver targeted advertising to the browsing user. In doing so, the above service providers determine the interests that can be identified based on the browsing habits of the device in question by combining the data collected by the cookies with the IP address of the browsing device used to browse the site, and then deliver targeted advertising to that device.

Cookies for marketing purposes only work with your consent, so that your device is identified when the data is collected.

You can find more information on the pages of the above Service Providers:

Google https://marketingplatform.google.com/about/analytics/, a

PixelYourSite https://www.pixelyoursite.com/, a Powr

https://www.powr.io/, or TikTok

https://www.tiktok.com/legal/page/global/cookie-policy/de.

2.8.2. Marketing cookies

A Google Ireland Ltd. Gordon House, Barrow Street, Dublin 4, Ireland,

a Meta Platforms Ireland Ltd. (Facebook - 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland), a Sendinblue SAS (106 boulevard Haussmann, 75008 Paris, France), a TikTok Technology Limited 10 Earlsfort Terrace, Dublin, D02 T380, Ireland, EX.CO Technologies Ltd. 37 Broadhurst Gardens, London, NW6 3QT, United Kingdom, a MINIMAL WORK S.R.L. Comuna Bujoreni, No. 145, Județ Vâlcea, Sat Olteni, Romania,

Elfsight, LLC 0015, Armenia, Yerevan, Paronyana str., 19/3, 201, a

POWR Inc. 44 Tehama Street, San Francisco 94105

(hereinafter collectively referred to as "Service Providers") provide online marketing services using cookies and pixels. Through these services, the Service Providers have access to a range of data processed to measure website traffic and to map browsing habits, as described above. This data is permanently stored on the Service Providers' equipment by means of cookies which are stored on the User's browsing device for a maximum period of 13 months. The User can delete these cookies in his browser settings. Nothing is stored in your browser when pixel data is collected. The Service Providers also use the above data to deliver targeted advertising to the browsing user. In doing so, the Service Providers will determine the interests that can be identified based on the browsing patterns of the device you are browsing from by combining the data collected by the cookies and the pixel with your browser ID or the IP address of the device you are browsing from, and then deliver targeted advertising to that device.

You can find more information on the following pages of the above providers:

https://www.google.ie/ (Google), https://developers.facebook.com/products

(Facebook), https://www.brevo.com/ (Sendinblue SAS),

https://www.tiktok.com/ (TikTok Technology Limited),

https://ex.co/ (EX.CO Technologies Ltd.),

https://www.pixelyoursite.com/ (MINIMAL WORK S.R.L.),

https://elfsight.com/ (Elfsight, LLC), https://www.powr.io/

(POWR Inc.), https://www.reddit.com/ (Reddit Ireland

Limited).

Such cookies will only work on the site with your consent.

3. **Our use of cookies on our website and the processing of data through the use of log files**

3.1. Data subjects: all Users visiting the website, subject to the consent they have given.

3.2. Legal basis for data processing: with regard to data processing that is technically necessary for the provision of the service, Article 13/A (3) of Act CVIII of 2001 on certain issues of electronic commerce services and information society services (hereinafter: Act on Electronic Commerce) authorises the Data Controller to process the data necessary for the proper operation of the website. Such data is processed by means of log files and certain cookies. You can read more about log files in Chapter 4 and about the cookies concerned below.

The legal basis for the processing of such data as set out above is the legitimate interest of the Controller pursuant to Article 6(1)(f) of the GDPR.

We use this legal basis only to process data that is necessary for the userfriendly operation of the website, and we process this data only for the time necessary for this purpose. This is technical data (e.g. IP address, type of browser used and screen resolution) which is necessary for the enjoyable presentation of the pages of the website and for the proper use of its functions and for your convenience. The data will not be transferred to third parties or processed for any other purpose. In this respect, the processing of this data does not entail any risk for you, but the above-mentioned purpose - the proper use of the website - cannot be achieved without the processing of this data. It is in our legitimate interest to ensure the usability of the website, as this is the only way to make our services available electronically. Ensuring the availability of our website is essential for our effective operation. Therefore, we process the above data on the basis of our legitimate interest in achieving the purpose set out here, which, since the processing does not involve any risk to you, is a proportionate restriction of your right of self-determination.

The legal basis for the processing of data for marketing activities and for the analysis of visits is your consent pursuant to Article 6(1)(a) of the GDPR. You may consent to the collection of data for marketing purposes and for the purpose of traffic analysis by ticking the box in the information window that appears when you start browsing the website. Although we do not process any personal data based on the visit analytics data, because Google, TikTok,

PixelYourSite, Powr can potentially identify you, we can only use visit analytics with your consent.

3.3. Scope of data processed:

The data processed to enable user-friendly browsing:
- the websites visited during your visit to the website and the order in which they are opened
- the IP address of the device you are using.

Scope of data processed for online marketing activities:
- the frequency with which you view each web page on the site and the time you spend browsing each page,
- the above conclusions about your interests, - your browser ID.

Where data processed to control access to the website is stored (may be stored at your choice):
- your email address (as username) or username,
- password,
- the IP address of the device you are using.

The visit analysis is carried out by collecting anonymous data, so we do not process personal data in this context.

3.4. The purpose of the processing is to ensure the user-friendly and secure operation of the website and to carry out online marketing activities.

Including:

a) Necessary and functional data processing ("Necessary" and "Functional" categories in the pop-up window):

- Identification of the device used for your browsing, remembering the identification data for the duration of your browsing: based on the IP address. This makes your browsing experience smoother, without it you would have to identify yourself or repeat processes on every page you visit.

Necessary and functional cookies on the website:

cookie provider	cookie name	lifetime	purpose of data collection

Barion https://www.barion.com/hu/	ba_test	until the end of the browsing process	This cookie is used in conjunction with the payment window. The cookie is necessary for secure transactions on the website.
	ba_vid	18 months	This cookie is used in conjunction with the payment window. The cookie is necessary for secure transactions on the website.
	a.gif	until the end of the browsing process	The cookie is required for secure transactions on the website.
Cookiebot https://www.cookiebot.com/	CookieConsent	1 year	Stores the status of the user's cookie contribution to the current domain.
Google https://www.google.ie/	test_cookie	1 day	This cookie checks whether the user's browser supports cookies.
Powr https://www.powr.io/	unique_id	until the end of the browsing process	Keeps user states between page requests.
Sendinblue https://www.brevo.com/	__cf_bm	1 day	This cookie is used to distinguish between humans and robots (programs). It can be used to make real analyses of the use of the website.
	__cfruid	until the end of the browsing process	This cookie is part of the services provided by Cloudflare - including load balancing, delivery of website content and DNS connection serving for website operators.
youtube https://www.youtube.com/	CONSENT	2 years	Used to detect whether the visitor has accepted the marketing category in the cookie banner.
without tax.hu	elementor	It is deleted when the User deletes the cookie history in the browser.	Used in conjunction with the WordPress theme of the site. The cookie allows the site owner to modify the site content in real time.
	wordpress_test_cookie	until the end of the browsing process	This cookie checks whether the user's browser supports cookies.

b) Processing of browsing habits: the following data required for the following purposes are recorded by us anonymously and cannot be linked to an individual. In this case, we do not process your personal data.

- To measure the number of visits to the website, to measure the frequency with which each page of the website is viewed and to measure the time spent browsing each page of the website in order to tailor the website to the needs of users and to understand their interests.
- Approximate location of your browsing device (part of the country) to map the territorial distribution of interest in our service.
- Identification of the website from which you came to this site in order to learn about other topics of interest to those interested in our service.

By collecting the above anonymous data, we can measure the visibility of our service, the effectiveness of our marketing activities and make them more effective.

We use tools from Google Ireland Ltd, TikTok Technology Limited, MINIMAL WORK S.R.L. (PixelYourSite) and POWR Inc. to collect this information. When you visit our website's web pages, cookies remember your preferences and information, which also allows us to collect anonymous data that we use to measure your visit to our website and to map your browsing habits.

Cookies used for the purpose of traffic analysis on this website:

cookie provider	cookie name	lifetime	purpose of data collection
Google https://www.google.ie/	_ga	2 years	Registers a unique identifier that is used to generate statistics about how the visitor uses the website.
	_ga_#	2 years	Google Analytics uses Google Analytics to collect information about the number of times a user has visited the website and the dates of the first and last visits.

	td	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
Tiktok https://www.tiktok.com/	_tt_enable_cookie	1 year	A social networking service, TikTok, uses it to monitor the use of embedded services.
PixelYourSite (adalekmentesen.hu) https://www.pixelyoursite.com/	last_pys_landing_page	7 days	An anonymous cookie used to facilitate the "PixelYourSite" plug-in that manages our analytics services. It registers statistical data about users' behaviour on the site. Used by the site operator for internal analysis.
	last_pysTrafficSource	7 days	Allows you to specify the last web section you access after clicking on a link, button or ribbon ad. Records statistics on users' behaviour on the site. Used by the website operator for internal analysis.
	pys_bingid	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.

	pys_fbadid	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.

	pys_first_visit	7 days	An anonymous cookie used to facilitate the "PixelYourSite" plug-in that manages our analytics services. It registers statistical data about users' behaviour on the site. Used by the site operator for internal analysis.
	pys_gadid	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pys_landing_page	7 days	Detects and stores which landing page was presented to the user.
	pys_padid	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pys_session_limit	1 day	It registers statistical data about users' behaviour on the website.
	pys_start_session	until the end of the browsing process	It registers statistical data about users' behaviour on the website.

	pys_utm_campaign	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pys_utm_content	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pys_utm_medium	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pys_utm_source	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pys_utm_term	until the end of the browsing process	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
	pysTrafficSource	7 days	It registers statistical data about users' behaviour on the website. The website operator uses it for internal analyses.
Powr https://www.powr.io/	src	1 month	It detects how the user reached the site by registering their last URL.

c) Processing for marketing purposes ("Marketing" category in the pop-up window):

If you have consented to the use of your browsing data for marketing purposes ("Marketing" checkbox), we may display targeted advertising to you during your browsing activities.

When displaying targeted advertising, we may use tools from Google Ireland Ltd, Meta Platforms Ireland Ltd, Sendinblue SAS, TikTok Technology Limited, EX.CO Technologies Ltd, MINIMAL WORK S.R.L., Elfsight, LLC, POWR Inc. to display our own advertising on your device, but the data required for this is also used by the above providers for their own purposes, for the display of third party advertising. The display of such advertisements is based on your browsing habits and interests.

In doing so, the
- Google Ireland Ltd. (Gordon House, Barrow Street, Dublin 4, Ireland), a
- Facebook Ireland Ltd. (4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland), a
- Sendinblue SAS (106 boulevard Haussmann, 75008 Paris, France), a
- TikTok Technology Limited (10 Earlsfort Terrace, Dublin, D02 T380, Ireland), the
- EX.CO Technologies Ltd. (37 Broadhurst Gardens, London, NW6 3QT, United Kingdom), a
- MINIMAL WORK S.R.L. (Comuna Bujoreni, No. 145, Județ Vâlcea, Sat Olteni, Romania), the
- Elfsight, LLC (0015, Armenia, Yerevan, Paronyana str., 19/3, 201), a - POWR Inc. (44 Tehama Street, San Francisco 94105, USA) determines your discoverable interests based on your browsing habits from that browser by combining browsing habits data with your browser ID to deliver targeted ads to that device. This means that data is not directly linked to you, but to the device you use to browse, in particular your browser.

Google Ireland Ltd., Meta Platforms Ireland Ltd., Sendinblue SAS, TikTok Technology Limited, EX.CO Technologies Ltd., MINIMAL WORK S.R.L., Elfsight, LLC, POWR Inc. do not have access to any data other than the data described in this section.

Cookies used for marketing purposes on the website:

cookie provider	cookie name	lifetime	purpose of data collection

Google https://www.google.ie/	_gcl_au	3 months	Google uses AdSense to experiment with advertising effectiveness on websites that use their services.
	IDE	1 year	Google uses DoubleClick to register and report on a website user's activity after they have viewed or clicked on an advertiser's ad, in order to measure the effectiveness of the ad and to display targeted ads to the user.

	pagead/landing	until the end of the browsing process	Collects data on visitor behaviour from multiple sites to display more relevant ads - This also allows the site to limit how many times the same ad is displayed.
	pagead/1p-user-list/#/ [x2]	until the end of the browsing process	It tracks whether a user has shown interest in certain products or events on multiple websites and detects how the user navigates between websites. This is used to measure advertising efforts and facilitate the payment of referral fees between sites.
Sendinblue https://www.brevo.com/	sib_cuid	6 months	Collects information about the user's navigation and preferences on the website - This information is used to map potential newsletters.

	uuid	6 months	This cookie is used to optimise the relevance of ads by collecting visitor data from multiple websites.
YouTube https://www.youtube.com/	LAST_RESULT_ ENTRY_KEY	until the end of the browsing process	It is used to track the user's interaction with embedded content.
	LogsDatabaseV2 :V#||LogsReques tsStore	13 months	It is used to track the user's interaction with embedded content.
	nextId	until the end of the browsing process	It is used to track the user's interaction with embedded content.
	remote_sid	until the end of the browsing process	Required for the display and operation of YouTube video content on the website.
	requests	until the end of the browsing process	It is used to track the user's interaction with embedded content.

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	TESTCOOKIESE NABLED	1 day	It is used to track the user's interaction with embedded content.
	VISITOR_INFO1 _LIVE	180 days	It tries to estimate the bandwidth of users on sites with integrated YouTube videos.
	YSC	until the end of the browsing process	It registers a unique identifier to generate statistics about which YouTube videos the user has viewed.

	yt.innertube::next Id	13 months	It registers a unique identifier to generate statistics about which YouTube videos the user has viewed.
	ytidb::LAST_RES ULT_ENTRY_KE Y	13 months	Saves user settings when downloading Youtube videos integrated with other websites. Used to track user interaction with embedded content.
	YtIdbMeta#datab ases	13 months	Store the user's video player settings using the embedded YouTube video. Used to track the user's interaction with embedded content.
	yt-remote-castavailable	until the end of the browsing process	Saves user settings when downloading Youtube videos integrated with other websites. Saves the user's video player settings using the embedded YouTube video.
	yt-remote-castinstalled	until the end of the browsing process	Saves user settings when downloading Youtube videos integrated with other websites. Saves the user's video player settings using the embedded YouTube video.

	yt-remoteconnecteddevices	1 day	Saves user settings when downloading Youtube videos integrated with other websites. Saves the user's video player settings using the embedded YouTube video.
	yt-remote-device-id	1 year	It registers a unique identifier to generate statistics about which YouTube videos the user has viewed. Stores the user's video player settings using the embedded YouTube video.

	yt-remote-fastcheck-period	until the end of the browsing process	Saves user settings when downloading Youtube videos integrated with other websites. Saves the user's video player settings using the embedded YouTube video.
	yt-remotesession-app	until the end of the browsing process	Store the user's video player settings using the embedded YouTube video.
	yt-remotesession-name	until the end of the browsing process	Store the user's video player settings using the embedded YouTube video.
Facebook https://www.facebook.com/	_fbp	7 days	It is used to display personalised ads and track conversions.
without tax.hu	last_pys_bingid	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
	last_pys_fbadid	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.

	last_pys_gadid	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
	last_pys_padid	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
	last_pys_utm_content	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
	last_pys_utm_source	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.

	last_pys_utm_term	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
	sbjs_current	180 days	This cookie is used to identify the source of the visit and to store information about user actions. It collects information about user behaviour and interaction in order to optimise the site and make the ads displayed on the site more relevant.
	sbjs_current_add	180 days	It is a visit analysis and behaviour analysis cookie used to improve the visitor experience of a website. It collects data about user behaviour and interaction to optimise the site and personalise the ads displayed on the site.

	sbjs_first	180 days	This cookie is used to identify the source of the visit and to store information about user actions. It collects information about user behaviour and interaction in order to optimise the site and personalise the ads displayed on the site.
	sbjs_first_add	180 days	It is a visit analysis and behaviour analysis cookie used to improve the visitor experience of a website. It collects data on user behaviour and interaction to optimise the site and personalise the ads displayed on the site.

	sbjs_migrations	180 days	These cookies provide information on indicators such as the number of visitors, bounce rate, source of traffic, etc. It collects data on user behaviour and interaction in order to optimise the site and personalise the ads displayed on the site.
	sbjs_session	1 day	It is a visit analysis and behaviour analysis cookie used to improve the visitor experience of a website. It collects data on user behaviour and interaction to optimise the site and personalise the ads displayed on the site.

	sbjs_udata	180 days	It is a visit analysis and behaviour analysis cookie used to improve the visitor experience of a website. It collects data on user behaviour and interaction to optimise the site and personalise the ads displayed on the site.
	tt_appInfo	until the end of the browsing process	The social networking service TikTok uses it to monitor the use of embedded services.
	tt_pixel_session_index	until the end of the browsing process	The social networking service TikTok uses it to monitor the use of embedded services.
	tt_sessionId	until the end of the browsing process	The social networking service TikTok uses it to monitor the use of embedded services.

	ads/gaaudiences	until the end of the browsing process	Google AdWords uses it to reengage visitors who are likely to become customers based on their online behaviour on websites.
TikTok https://www.tiktok.com/	_ttp [x2]	1 year	The social networking service TikTok uses it to monitor the use of embedded services.
embed.ex.co https://ex.co/	pb-tracking-id	until the end of the browsing process	It shows relevant content and advertising to the user. The service is provided by external ad exchanges that allow advertisers to bid in real time.

	pb-tracking-id	34 days	It shows relevant content and advertising to the user. The service is provided by external ad exchanges that allow advertisers to bid in real time.
PixelYourSite (adalekmentesen.hu) https://www.pixelyoursite.com/	last_pys_utm_campaign	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
	last_pys_utm_medium	until the end of the browsing process	Used to track visitors to multiple websites to display personalised ads based on the visitor's preferences.
Elfsight https://elfsight.com/	_p_hfp_client_id	1 day	It allows social platforms to track users by assigning a specific identifier.
Powr https://www.powr.io/	POWR_PRODUCTION	until the end of the browsing process	Used in connection with popup advertising content on the website. The cookie determines which ads are displayed to the visitor and ensures that the same ads do not appear more than once.
Reddit https://www.reddit.com/	_rdt_uuid	3 months	Used to track visitors to multiple websites to display relevant ads based on the visitor's preferences.

	rp.gif	until the end of the browsing process	Necessary to ensure the functionality of the Reddit.com share button.

d) The data for the following purposes will be processed in a way that is personally identifiable to you, but we will only have access to it when you log in for such technical purposes, otherwise it may be stored on your device:
   - your e-mail address or username and password, and their possible storage for easy access (stored on your device, at your choice)
   - your e-mail address (as username) or username and password (in encrypted form, we cannot know the password), the IP address of your browsing device, when verifying your access rights.

3.5. Duration of processing: some of the data is processed until the time of browsing, some data is stored by the cookies for a variable period of time, up to a maximum of two years.

The data necessary to ensure the user-friendliness of the website (IP address, the order of the pages visited on the website during browsing), as well as the data necessary to verify access and to grant usage rights, are recorded for the duration of the browsing session (i.e. the duration of the browsing session) and are deleted after the end of the session or after a maximum of two hours. Such data are processed by our own IT system and are not accessible to third parties.

Your username and password may be stored permanently at your option, by cookies on your device. You can delete these cookies in your browser settings, thus controlling the length of time they are stored.

We collect anonymous data when analysing visits, so we do not process any personal data in this context.

The data used as a basis for mapping patterns that can be used to target advertising to your interests will be stored for up to 13 months. The cookies that enable this are stored on your browsing device. You can delete these cookies, or prevent them from working, at any time by turning off the "Marketing" categories in your browser settings and in the "Cookie settings" window at the bottom of the website.

3.6. Method of data storage: electronically in our IT system. Cookies that provide data are stored locally on your device. To facilitate access, the login data stored by you for this purpose is stored on your device, also electronically.

3.7. For more information about information technology processing using tools from Google Ireland Ltd, Meta Platforms Ireland Ltd, Sendinblue SAS, TikTok Technology Limited, EX.CO Technologies Ltd, MINIMAL WORK S.R.L., Elfsight, LLC, POWR Inc., please visit the following pages: https://www.google.ie/ (Google), https://developers.facebook.com/products (Facebok), https://www.brevo.com/ (Sendinblue SAS),

https://www.tiktok.com/ (TikTok Technology Limited),

https://ex.co/ (EX.CO Technologies Ltd.),

https://www.pixelyoursite.com/ (MINIMAL WORK S.R.L.),

https://elfsight.com/ (Elfsight, LLC), https://www.powr.io/ (POWR Inc.), https://www.reddit.com/ (Reddit Ireland Limited).

Of the features offered by the above providers, only those described above are used.

4. Log file entries

Our IT system linked to our hosting used to operate our website uses electronic log entries. The log entries store the IP address, the type of browser used by the visitor, the Internet service provider, date/time stamp, referring and exit page addresses, and the number of clicks during the visit. This is done so that we can display our website properly on your device and, in the event of a malfunction, to be able to trace back the circumstances of the error, thus making browsing more stable and secure if necessary. It allows us to manage and administer your website. The data is not directly personally identifiable and is stored for 30 days.

The data processing carried out by the log files is otherwise carried out in the circumstances described in Chapter 3, except that no data recording and use for the purposes of visit analysis and marketing is made in relation to the log files.

5. Use of data processors

5.1. Service provider used for visit analysis

5.1.1. We use the following service providers to collect website visit analytics data:

Google Ireland Ltd.

Company registration number: 11603307
Tax number: IE 6388047V
Gordon House, Barrow Street, Dublin 4, Ireland
Postal address: Gordon House, Barrow Street, Dublin 4, Ireland
Telephone: +353 1 436 1000
Website: https://www.google.ie/

company, and the

TikTok Technology Limited

Company registration number: 635755
Location: 10 Earlsfort Terrace, Dublin, D02 T380, Ireland
Postal address: 10 Earlsfort Terrace, Dublin, D02 T380, Ireland
E-mail: info@tiktok.com
Website: https://www.tiktok.com/

company, and the

MINIMAL WORK S.R.L.

Company registration number: 35964491
Address: Comuna Bujoreni, Nr. 145, Județ Vâlcea, Sat Olteni, Romania
Contact: https://www.pixelyoursite.com/contact
Website: https://www.pixelyoursite.com/

company, and the

POWR Inc.

Location: 44 Tehama Street, San Francisco 94105, USA
Phone: +1 415-619-2830
E-mail: support@powr.io
Website: https://www.powr.io/

company.

5.1.2. We do not process any personal data during the visit analysis, therefore we do not process any personal data in connection with the anonymous visit analysis.

5.2. Data Processors used for marketing activities

5.2.1. Data subjects concerned by the processing: users who visit the website and consent to the use of browsing data for marketing purposes.

5.2.2. We use you as a data processor to collect site visit analytics data and to serve you targeted advertising:

Google Ireland Ltd.

Company registration number: 11603307
Tax number: IE 6388047V
Gordon House, Barrow Street, Dublin 4, Ireland
Postal address: Gordon House, Barrow Street, Dublin 4, Ireland
Telephone: +353 1 436 1000
Website: https://www.google.ie/

company, and the

Meta Platforms Ireland Ltd.

Company registration number: 462932
Tax number: IE 9692928F
Location: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland
Postacím: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland
Telephone: +001 650 543 4800
Message: https://facebook.com/help/contact/540977946302970
Website: https://www.facebook.com/privacy/explanation

company, and the

Sendinblue SAS

Location: 106 boulevard Haussmann, 75008 Paris, France
E-mail: dpo@brevo.com
Website: https://www.brevo.com/

company, and the

TikTok Technology Limited

Company registration number: 635755
Location: 10 Earlsfort Terrace, Dublin, D02 T380, Ireland
Postal address: 10 Earlsfort Terrace, Dublin, D02 T380, Ireland
E-mail: info@tiktok.com
Website: https://www.tiktok.com/

company, and the

EX.CO Technologies Ltd.

Company registration number: 09638591
Location: 37 Broadhurst Gardens, London, NW6 3QT, United Kingdom
Postal address: 37 Broadhurst Gardens, London, NW6 3QT, United
Kingdom
Contact: https://ex.co/contact/
Website: https://ex.co/

company, and the

MINIMAL WORK S.R.L. (PixelYourSite)

Company registration number: 35964491
Address: Comuna Bujoreni, Nr. 145, Județ Vâlcea, Sat Olteni, Romania
Contact: https://www.pixelyoursite.com/contact
Website: https://www.pixelyoursite.com/

company, and the

Elfsight, LLC

Address: 0015, Armenia, Yerevan, Paronyana str., 19/3, 201
Postal address: 0015, Armenia, Yerevan, Paronyana str., 19/3, 201

Contact: https://help.elfsight.com/
Website: https://elfsight.com/

company, and the

POWR Inc.

Location: 44 Tehama Street, San Francisco 94105, USA
Phone: +1 415-619-2830
E-mail: support@powr.io
Website: https://www.powr.io/

company, and the

Reddit Ireland Limited

Company Number: 644242
Headquarters: 70 Sir John Rogerson's Quay, D02 R296, Dublin 2, Dublin, D02R296, Ireland
Postal address: Georges Quay Plaza, Floor 2 - 101, Dublin D02 F856, Ireland
Website: https://www.reddit.com/

(hereinafter collectively referred to as "Data Processors").

5.2.3. The data processed: the browsing data, preferences and the inferences that can be drawn from them about your interests, as described above in this notice.

5.2.4. The purpose of using data processors: to provide you with the information technology solutions you need to display targeted advertising.

5.2.5. Nature of data processing: information technology data collection using online IT solutions.

5.3. No other processing of data takes place.

5.4. We do not use any other data processors for the use of cookies and similar techniques other than the Data Processors identified above.

This notice contains information on information technology processing. For more specific information about your rights in relation to the processing described in this

notice and for more specific information about the processing of other personal data on the website, please see the "[Privacy Notice](#)".

4 March 2024.

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The document was translated using deepl.com translator.